

# Molly Favis

## Digital Designer

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### About Me

Digital designer with over 10 years' experience in graphic design and digital marketing. Skilled at transforming complex ideas into engaging visuals across print and digital. Known for collaborative approach and adaptability in fast-paced, cross-cultural environments. Recently relocated to New Zealand and keen to contribute fresh, innovative design solutions to local and global projects.

### Key Skills

- Adobe Creative Suite:
  - Photoshop
  - Illustrator
  - InDesign
  - Adobe Express
  - After Effects
- Web CMS (Wordpress) & Basic HTML/CSS
- Motion Graphics & Short-Form Video
- Cross-Functional Team Collaboration
- Creative Strategy & Concept Development
- Project Management & Multitasking
- Problem-Solving & Adaptability

### Education

Fashion Institute of Design and Merchandising,  
Los Angeles, CA USA

- Bachelor of Science in Business Management - *Cum Laude* (December 2014)
- Associate of Arts in Digital Media - *Magna Cum Laude* (March 2013)

### References

Available on request.

### Professional Experience

#### Design Manager — Deltek, USA (Remote)

January 2022 - August 2025

- Managed and mentored a remote design team, improving workflow efficiency and output quality.
- Led video production projects, enhancing internal and client-facing communications.
- Oversaw creative direction for marketing collateral, ensuring alignment with brand strategy.

#### Digital Designer — Deltek, USA (Remote)

July 2017 - December 2021

- Produced media-rich marketing collateral.
- Designed digital assets including social media graphics, email campaigns, event materials, and motion graphics videos.
- Led the design direction for the Top Federal Opportunities in Government Contracting initiative (2020-2025).
- Analyzed digital marketing trends to refine creative strategy.

#### Freelance Web/Digital Designer — Anika, Philippines

February 2016 - Present

- Developed and maintain eCommerce website using WooCommerce.
- Manage backend processes, order fulfillment, and site updates.

#### Creative Manager — Chadd G Creative, USA

March 2015 - July 2017

- Led creative strategy and web development for clients across multiple industries.
- Designed products (*t-shirts, calendars, e-guides*) and managed online stores.
- Conducted market research and delivered monthly performance reports.

#### Graphic Designer — Populous Brands, USA

October 2014 - December 2014

- Designed infographics and presentation decks for client briefs.

#### Graphic Designer — Silver Screen & Roll, USA

August 2014 - December 2014

- Designed social graphics and infographics for sports content.